



Proposal for Sponsorship

The Survivor's 4K Path:
Empowerment Through
Healing

Creating a safe space for
survivors to heal

Supporting survivors of sexual
violence

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Jersey
Action
Against
Rape

Introduction

We are thrilled to present to you an incredible opportunity to make a lasting impact on the lives of survivors of sexual abuse through our upcoming campaign, "The Survivor's 4K Path: Empowerment Through Healing." We are honoured to share with you the details of this campaign and invite your company to join us in this vital endeavour.

At Jersey Action Against Rape, we are deeply committed to providing specialised support and counselling to survivors of sexual abuse, empowering them on their journey towards healing and recovery. Through our flagship program, The Survivor's 4K Path, we offer survivors a comprehensive 12-week program designed to address their unique needs and support them every step of the way

The cost of providing each survivor's healing journey is £4,000, covering the expenses associated with personalised counselling, support services, and resources. However, we cannot achieve this critical mission alone. We rely on the generosity and support of compassionate partners like you to ensure that survivors receive the care and assistance they deserve.

As a corporate sponsor of The Survivor's 4K Path: Empowerment Through Healing campaign, your company will have the opportunity to directly impact the lives of survivors in our community whilst demonstrating your commitment to social responsibility and supporting a worthy cause. Your sponsorship will not only provide survivors with the necessary resources for their healing journey but also contribute to creating a safer and more supportive environment for all.

We invite you to explore the sponsorship opportunities outlined in this proposal pack and consider how your company can play a vital role in supporting survivors of sexual abuse. Together, we can make a tangible difference and create positive change in our community.

Thank you for your consideration, and we look forward to the possibility of partnering with you on this important initiative.



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About Us

Jersey Action Against Rape (JAAR) is a small charity, founded in response to a rape case in 2012. It became clear following the case that there was a lack of specialised support available in Jersey for survivors in similar situations. This realisation prompted the establishment of JAAR.

JAAR provides specialist support to people who have experienced rape, sexual violence, sexual abuse or sexual harassment at any time in their lives. We also provide counselling services to family members of those affected. JAAR are the only charity providing specialised counselling to survivors of rape and sexual assault in Jersey and all of our support services are free of charge to everyone.

The support framework consists of a confidential Helpline managed by a team of trained volunteers and staff, a dedicated email helpline service, a website providing support information to survivors and advice to people in positions of support, and a 12-week program of highly specialised one-to-one counselling.

As of February 2024, JAAR are currently providing counselling journeys to 25 active clients with 20 clients on the waiting list. The waiting time to access the counselling service is 5-6 months.

All of JAAR's counsellors work within the British Association of Counselling and Psychotherapy Ethical Framework.

Vision



Our vision at JAAR is to create a community in Jersey where survivors of rape and sexual assault receive unwavering support and understanding. Through our efforts, we aim to foster a society that is well-informed, empathetic, and actively engaged in preventing sexual violence. Together, we envision a future where survivors are empowered, respected, and able to heal in a safe and supportive environment.

Mission



- Provide compassionate support for survivors of rape and sexual assault in Jersey, along with their families.
- Establish and maintain a supportive framework through a dedicated helpline, website, and trained counsellors.

The Survivor's 4K Path: Empowerment Through Healing

As a corporate sponsor of The Survivor's 4K Path: Empowerment Through Healing campaign, your company will have the opportunity to directly impact the lives of survivors in our community whilst demonstrating your commitment to social responsibility and supporting a worthy cause.

Here's what your sponsorship entails:

Sponsorship of Single or Multiple Survivor Journeys:

Your company can choose to sponsor one or multiple survivor journeys, covering the costs of their counselling and support services.

JAAR will hold an employee presentation at your office:

We will provide a tailored presentation to your employees, raising awareness about the impact of sexual abuse and the importance of supporting survivors. This presentation will also highlight your company's commitment to social responsibility and partnership with Jersey Action Against Rape.

Support Ambassadors:

We can also offer four members of your team the opportunity to become Support Ambassadors, receiving specialised CPD training and resources to better support survivors of sexual abuse within your organisation and the wider community. The 4-hour CPD training session will enhance their skills and knowledge in supporting survivors of sexual abuse.



Sponsorship Highlights

Tailored presentation to staff

Four team members to receive 4 hours CPD training to become Support Ambassadors

Social media and website recognition

Promote your support on our website and social media channels:

In appreciation of your generous sponsorship, Jersey Action Against Rape will recognise your support on our website, prominently displaying your company's logo and acknowledging your commitment to helping survivors of sexual abuse. Furthermore, we will actively promote your support across our charity's social media network, reaching a diverse audience and highlighting your company's dedication to social responsibility. Your sponsorship will be showcased to our supporters, partners, and the wider community, demonstrating your tangible impact in supporting survivors and contributing to positive change.

By becoming a corporate sponsor of The 4K Survivor Journey campaign, your company will not only make a tangible difference in the lives of survivors but also demonstrate your commitment to creating a safer and more supportive community for all.

We believe that together, we can make a significant impact in the lives of survivors and contribute to a society where survivors of sexual abuse receive the support and care they deserve.



Benefits for Sponsor

As a corporate sponsor of The Survivor's 4K Path: Empowerment Through Healing, your company will have the opportunity to directly impact the lives of survivors in our community whilst demonstrating your commitment to social responsibility and supporting a worthy cause. Here's what your sponsorship entails:

Sponsorship of Single or Multiple Survivor Journeys: Your company can choose to sponsor one or multiple survivor journeys, covering the costs of their counselling and support services.

Employee Presentation: JAAR will visit your office and hold a tailored presentation for your employees, raising awareness about the impact of sexual abuse and the importance of supporting survivors. This presentation will also highlight your company's commitment to social responsibility and partnership with JAAR.

Support Ambassador Opportunity: Members of your team will have the opportunity to become Support Ambassadors, receiving specialised CPD training and resources to better support survivors of sexual abuse within your organisation and the wider community.

Sponsorship Package



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Single Survivor Journey

Sponsoring specialised sexual trauma counselling supports survivor's in their healing journey, fostering long-term recovery by reducing trauma symptoms, improving mental health, and enhancing resilience for a healthier, fulfilling life.

Tailored Presentation

Four Hours CPD Training For Four Members of Staff

Charity Website and Social Media Promotion of Support

£4,000



Multiple Survivor Journey's

Sponsoring multiple survivor's specialised sexual trauma counselling supports each survivor in their healing journey, fostering long-term recovery by reducing trauma symptoms, improving mental health, and enhancing resilience for a healthier, fulfilling life.

Two Tailored Presentations

Four Hours CPD Training for Eight Members of Staff or Eight Hours Training for Four Members of Staff

Charity Website and Social Media Promotion of Support

£8,000+

Client Testimonials

“Being able to talk to someone outside of family and friends that knows my situation was so helpful. I was unable to manage normal everyday tasks as they became too stressful to think about. I genuinely will struggle to put into words how much of a positive impact JAAR have made in order to help me on my road to recovery. Everyone is so supportive and friendly, and I really don’t know how I would have been able to make any progress without their help at all. Even my partner wanted to thank the staff at JAAR for allowing me to feel more like myself again and less of a depressed shell of a person I had become.”

Male Survivor

“I have been given tools and better understanding to the trauma and feel I can use these to continue to develop and gain strength within myself. I felt heard, understood & believed.”

“My journey began very guarded – I was extremely anxious, depressed and deflated, I was giving up within myself. I developed trust that I struggle to give to people as I have been taken advantage of in the past. I felt heard and was given tools to work through not only understanding what has happened to me was a sexual assault but other things in life I was struggling with like OCD, relationships, communication, being compassionate with myself and all I have been through. I am incredibly grateful for the help and guidance. I have received and will continue to work on myself to continue my journey.

Female Survivor

I have felt listened to and being able to hear my own voice, never interrupted and helpful advice. I feel a stronger person now than I have ever felt, it has given me and understanding which is what I have always felt I needed.

Female Survivor



Beyond Sponsorship



Employee Engagement:

We believe that empowering your employees to participate in fundraising efforts is a powerful way to foster team spirit and make a meaningful impact in our community. By organising and participating in various community fundraising events, your employees can not only contribute to supporting survivor journeys but also strengthen bonds within your organisation.

Whether it's organising a charity fun run/walk, hosting a bake sale, launching a virtual challenge, or a charity auction or raffle, there are many ways for your employees to get involved and make a difference. To further incentivise participation and amplify the impact of their contributions, we encourage you to consider matching the funds raised by your employees. This not only maximises the impact of their efforts but also demonstrates your company's commitment to the cause of supporting survivors of sexual abuse. Together, let's empower your employees to be agents of positive change and support survivors on their journey towards healing.

By becoming a corporate sponsor of The Survivor's 4K Path: Empowerment Through Healing campaign, your company will not only make a tangible difference in the lives of survivors but also demonstrate your commitment to creating a safer and more supportive community for all.



Thank you!
Hope you are
interested!

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